SEO ASSIGNMENT

Q1: Search long tail and short tail keywords related to your EProject. Make a list of keywords.

|  |  |
| --- | --- |
| SHORT TAIL KEYWORDS | LONG TAIL KEYWORD |
| food near me | Restaurant depot near me |
| restaurant near me | Fast food near me |
| vinegar restaurant | Mexican food near me |
| fast food restaurant | Vinegar food Pakistani restaurant |
| Italian restaurant | Organic apple cider vinegar |
| Restaurant | Vinegar based BBQ sauce |
| Food |

**Q2: Define the terms in Google Search Console:**

* **Performance**
* **Indexing**
* **Experience**
* **Enhancement**

# Performance

The Performance report **shows important metrics about how your site performs in Google Search results**, for example: See how your search traffic changes over time, where it's coming from, and what search queries are most likely to show your site.

# Indexing

**A page is indexed by Google if it has been visited by the Google crawler ("Googlebot"), analyzed for content and meaning, and stored in the Google index**. Indexed pages can be shown in Google Search results (if they follow Google's webmaster guidelines).

# Experience

Percentage of URLs with Good status on the last date measured in the chart, where Good means that **a URL has Good status in the Core Web Vitals report**. Good status for mobile means that the URL also has no mobile usability issues (or no mobile usability data) in the Mobile Usability report.

# Enhancement

The Enhancement reports, for instance, **show you if your structured data implementation is valid for rich results**. These reports help you fix errors and warnings so you can get the most out of your structured data

**Q3: Generate Sitemap of your Eproject and upload it to FileZilla then submit it on Google Search Console?**



